



StratOp

Actions you can take **TODAY**, to ensure
a more successful **TOMORROW**



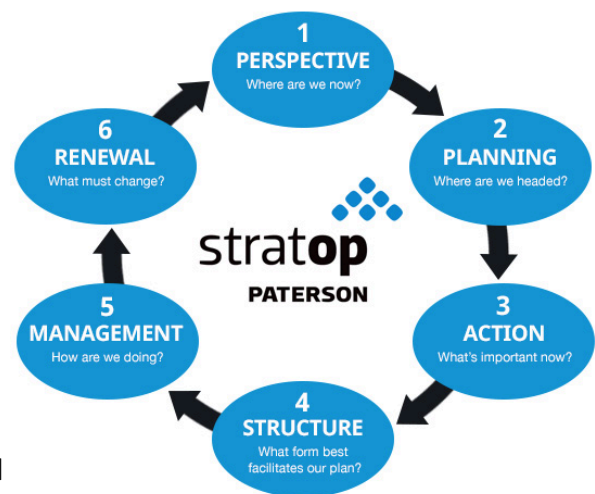
What's Important Now?

StratOp is a team based process providing the best of both Strategic, Operational and Financial planning to obtain full perspective and team alignment. The StratOp process helps organizations:

1. Understand “where they stand”
2. Clarify “where they should go”
3. Develop a customized plan for “how to get there”

Teams focus on what is most critical and important for success and develop a clear plan to make the vision a reality. StratOp goes beyond planning and incorporates a streamlined system of plan management.

StratOp is easily reviewable and renewable in real time and provides tools that enable teams to easily track progress and adjust and adapt as needed to meet the needs of the business and support the ongoing management of key deliverables.



Over the last 40 years, StratOp has been enabling leadership teams of all types; align strategically, build highly engaged organizations and achieve success.

JERA Partnerships, LLC

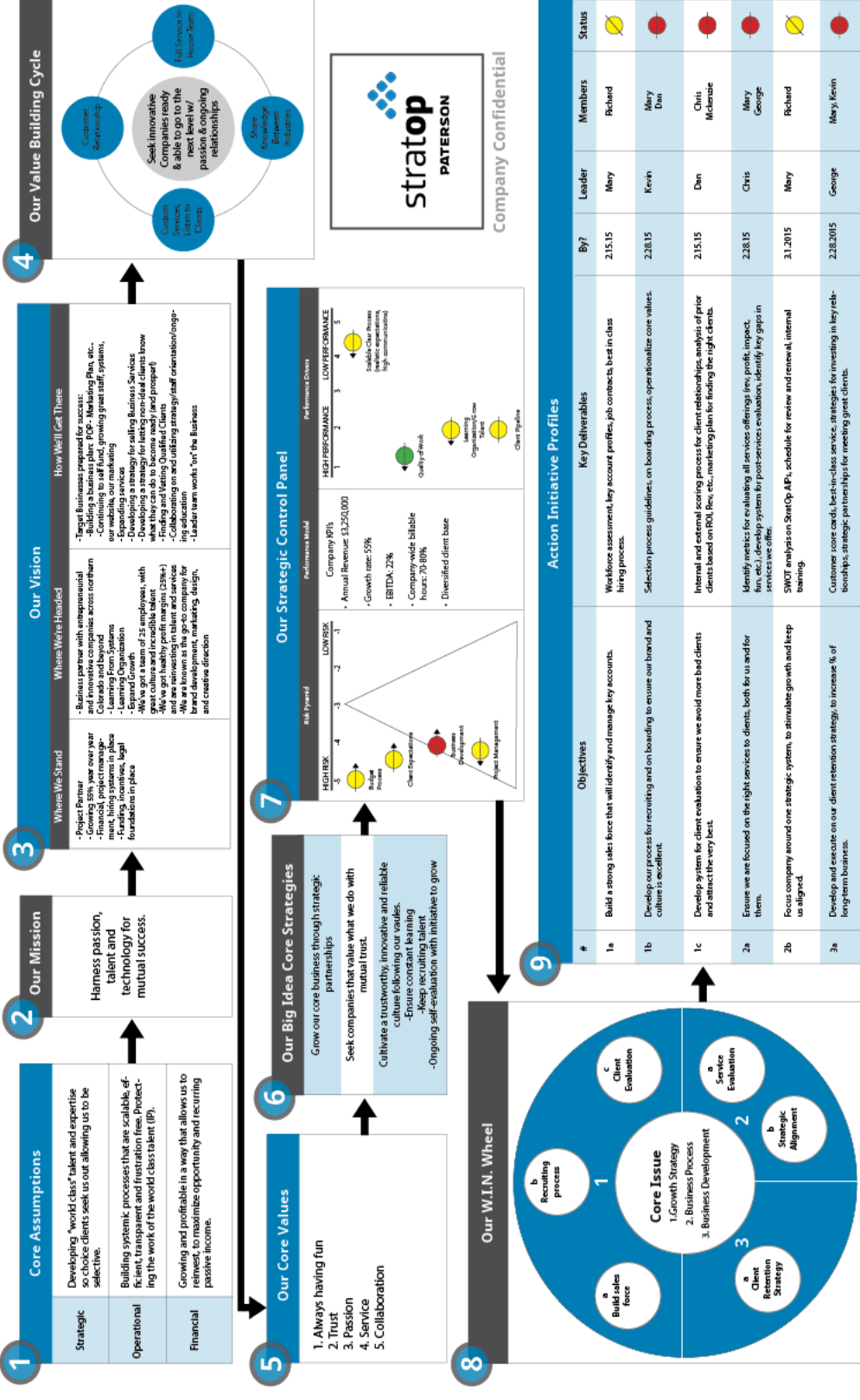
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Your Company Plan On A Page



Company Confidential

The Principles of StratOp

Manage the "Whole"
 Perspective Before Planning
 The Truth Sets Us Free
 Breakthrough is Horizontal



The Promise of Success Earned...

Make the Vision Clear
 Focus on the W. I. N.'s
 Form Follows Function
 Constant Adaptation

